

CATALINA MARKETING® NETWORK



DATE: 10/16/97
MASTER CLU: 229304

DESCRIPTION : CAMBRIDGE

VALUE : \$ 2.50

FROM CYCLE : 97-12 THROUGH CYCLE : 97-13

START : 11/03/97 STOP : 12/28/97

EXPIRE : 12 ROLLING WEEKS(03/22/98)

DISTRIBUTION
ESTIMATE : 300,000 DEAL # : 07160 OFFER CD : 07160

MARKET(S) :	CHICAGO	DALLAS/FTW	ST. LOUIS	MINN
	COLORADO	WASHINGTON	OHIO	FLORIDA
	NEBRASKA	SCRANTON	CHARLOTTE	S. CAROLINA
	KENTUCKY	RALEIGH	PITTS	INDIANA
	WISCONSIN	VIRGINIA	TENNESSEE	OKLAHOMA
	KANSAS	SPRINGFLD	UTAH	

TRIGGER	CLASS	DESCRIPTION
0		PRY TO CONT MC # 229310
1		SALEM LIGHT CARTON

MANUFACTURER CPN EXPIRES 01/09/98

CHECKOUT COUPON®

**SAVE \$2.50
ON A CARTON
GOOD ON 1 CARTON
CAMBRIDGE**

SERVING GOOD SMOKES
AT A FAIR PRICE!

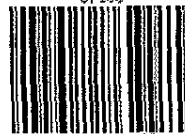
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VOID

GROCE: PHILIP MORRIS DEPT 28200
1 FAWCETT DR., DEL RIO TX 78840
07160



5 28200-61284 2



(8100) 0 07160

SURGEON GENERAL'S WARNING:
Quitting Smoking Now Greatly
Reduces Serious Risks To Your
Health.

15 mg "tar", 1.1 mg nicotine av.
per cigarette by FTC method.

LIMITED TO SMOKERS 21 OR OLDER

(c) Philip Morris Inc., 1997

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